



Jamaica Hurricane Relief Soccer Initiative



Community Recovery Through Sport

Dates: March 24th – April 1st, 2026

Location: Maryland, Jamaica

Organized By: ESO Soccer Inc. & The Bridgeview Foundation Inc.



A soccer-led relief initiative focused on recovery, youth engagement, and long-term community benefit following Hurricane Melissa damage.

- Youth Soccer Camp • Community Soccer Field Restoration
- Public Infrastructure Support • Two Jamaica World Cup Watch Parties

Goals, Mission & Program Overview

The **Jamaica Hurricane Relief Soccer Initiative** is a community-focused relief effort using soccer as a platform for recovery, connection, and long-term impact. Following recent hurricane damage, many local fields, gathering spaces, and public-use areas require cleanup, restoration, and safe infrastructure.

Our mission is to support Jamaican communities by:

- Providing youth with a safe and structured soccer camp
- Restoring and improving the community facilities in the Maryland district of Jamaica
- Connecting youth and community through Jamaica's rich football tradition
- Building and improving community infrastructure in the Maryland district of Jamaica

This initiative combines **hands-on field restoration, a local youth soccer camp, construction of a bus-stop shelter, and two hosted Jamaican national-team World Cup Playoff watch parties** all designed to uplift community morale and bring people together.

A six-person ESO volunteer team—composed of experienced soccer coaches, media staff, and support personnel—will be deployed to Jamaica to work alongside Bridgeview Foundation Inc., community members, and volunteers to deliver these programs responsibly and collaboratively.

Planned Activities Include:

- Construction of a permanent, bus-stop–style covered shelter for daily community use
- Soccer field cleanup and restoration following hurricane damage
- A youth soccer camp serving 32 local players with branded apparel and equipment
- TWO community watch parties during Jamaica's World Cup playoff qualifying matches
- Professional documentation to share the emotional impact with partners and sponsors

This initiative is designed not as a one-time event, but as a **lasting contribution** to the community—leaving behind improved facilities, equipment, and infrastructure that will continue to benefit residents long after the trip concludes.



Jamaica Program Timeline: March 24 – April 1



1. Bus Stop Build - Infrastructure

Community Bus Stop Creation

- Permanent covered shelter for:
 - Community members waiting for buses
 - Local Youth waiting for buses
- Leaves a lasting structure for the community
- **Coordinated by: Mr. Andrew Gordon & Bridgeview Foundation inc.**
- **Funding Status: COMPLETELY FUNDED!**

2. Soccer Field Cleanup - Supplies

Soccer Field Restoration

- New Soccer Nets (goal setup)
- Soccer goal maintenance
- Shovels (digging & debris removal)
- Wheelbarrows (material transport)
- Work gloves (30-40 pairs)
- Heavy-duty trash bags
- Safety vests & basic eye protection
- **Funding Status: Needs Sponsorship Support**

3. Local Soccer Camp - Equipment

Camp Apparel & Training Equipment

- Graphic shirts / pinnies (with player names)
- Quantity: 32 players
- Players keep apparel after camp
- **Cost: \$800**
- **Funding Status: Needs Sponsorship Support**
- Soccer balls (training & match play)
- Cones & markers (drills & organization)
- Agility equipment (footwork & training)
- **Cost: \$1,000 (equipment set)**
- **Funding Status: Needs Sponsorship Support**

4. Player Safety & Player Care

- First aid kit
- Athletic tape
- Ice packs
- Sunscreen
- Water coolers & cups for hydration
- **Funding Status: Needs Sponsorship Support**

5. Community Meals & Events

Two World Cup Playoff Watch Parties

- March 26th, 2026 – Jamaica vs New Caledonia
- March 31st, 2026 – Jamaica vs DR Congo
- Branded banners / flags for sponsor visibility
- Projector & Projector Screen
- Food & Beverages
- **Cost: \$800-\$1000 USD**
- **Funding Status: Needs Sponsorship Support**

Community Meals

- Soccer Field Cleanup Day Meals
- Soccer Camp Day Meals
- **Funding Status: COMPLETELY FUNDED!**

6. Heavy Equipment Rentals

Backhoe Rental

- Used for debris removal and field restoration
- Required for post-hurricane cleanup
- **Cost: \$600-\$800 USD**
- **Funding Status: Needs Sponsorship Support**

7. Team Travel, Lodging

Shipping & Transport

- Equipment shipped to: **Natalie Sprague (in care of the Gordons)**
- Transport route: **U.S. → Jamaica**
- Covers shipping, handling, and ESO Soccer inc. team member travel fees & accommodations
- **Cost: \$8,250 to \$12,550**
- **Funding Status: Needs Sponsorship Support**

8. Media & Documentation

- Camera gear rentals
- Audio equipment rentals
- Batteries & storage
- Used for sponsor content, recap videos, and documentation
- **Cost: \$2,000 (equipment rentals & services)**
- **Funding Status: Needs Sponsorship Support**

**All donation & sponsorship contributions directly support the Jamaica Hurricane Relief Soccer Initiative. Line items, costs, and allocations may be adjusted as needed to ensure the greatest community impact while honoring sponsor intent. Any fully funded items will be reallocated to related program needs.*

Itemized Equipment & Infrastructure Budget

Category	Item	Purpose / Notes	Estimated Cost	Status	
Infrastructure	Bus Shed / Bus Stop	Permanent shelter for the community.	\$3000 (A Gordon+BF)	<input checked="" type="checkbox"/>	 
Heavy Equipment	Backhoe Rental	Field cleanup & restoration (2 days)	\$800	<input type="checkbox"/>	
Cleanup Tools	Rakes	Field cleanup	\$200 (A Gordon)	<input checked="" type="checkbox"/>	
Cleanup Tools	Shovels (6–8)	Digging & debris removal	\$120 – \$200	<input type="checkbox"/>	
Cleanup Tools	Wheelbarrows (2–3)	Material transport	\$200 – \$350	<input type="checkbox"/>	
Cleanup Tools	Work Gloves (30–40)	Volunteer safety	\$180 – \$300	<input type="checkbox"/>	
Cleanup Tools	Heavy-Duty Trash Bags	Waste removal	\$75 – \$120	<input type="checkbox"/>	
Cleanup Tools	Safety Vests / Glasses	Volunteer safety	\$120 – \$200	<input type="checkbox"/>	
Soccer Camp	Camp Shirts / Pinnies 32	Branded, named, youth keeps	\$800	<input type="checkbox"/>	
Soccer Camp	Soccer Balls	Training & match play balls	\$1000 (Rolara)	<input checked="" type="checkbox"/>	
Soccer Camp	Cones / Markers (set)	Drills & organization	\$80 – \$150	<input type="checkbox"/>	
Soccer Camp	Soccer Goals	Field restoration	\$350 – \$600	<input type="checkbox"/>	
Soccer Camp	Nets	Field restoration	\$120 – \$200	<input type="checkbox"/>	
Soccer Camp	Ball Pumps (2–3)	Equipment maintenance	\$40 – \$75	<input type="checkbox"/>	
Soccer Camp	Soccer Coaches (2-4)	Player training & education	\$2200 (ESO Soccer)	<input checked="" type="checkbox"/>	
Safety	First Aid Kits (2–3)	Player & volunteer safety	\$120 – \$200	<input type="checkbox"/>	
Safety	Athletic Tape / Ice Packs	Injury prevention	\$80 – \$150	<input type="checkbox"/>	
Hydration	Water Coolers / Cups	Player hydration	\$120 – \$200	<input type="checkbox"/>	
Events	Banners / Flags	Sponsor visibility	\$150 – \$300	<input type="checkbox"/>	
Food	Community Meals	Food Supply & Preparation	\$500 (Dilly & BF)	<input checked="" type="checkbox"/>	 
Logistics	Shipping & Transport	U.S. → Jamaica (equipment)	\$600 – \$1,200	<input type="checkbox"/>	
Media	Gear Rental & Services	Photography & Videography	\$2200 (C Falkner)	<input checked="" type="checkbox"/>	

Estimated Equipment & Infrastructure Budget Summary

The full **Equipment & Infrastructure** budget is estimated to range between **\$13,055** and **\$14,945**, covering field restoration, youth soccer camp equipment, community meals, shipping logistics, and permanent infrastructure improvements.

Sponsor funding impact examples:

- **\$2,500** → Fully funds a major equipment category (cleanup tools or camp gear)
- **\$5,000** → Covers a full program day including equipment, meals, and field setup
- **\$10,000** → Nearly fully funds all equipment and infrastructure needs for the trip

Total Budget at a Glance

This initiative combines **youth soccer programming, field cleanup and restoration, permanent community infrastructure, community watch parties, and the deployment of a six-person volunteer team** to Jamaica from March 24–31.

All costs are presented transparently, with sponsors able to fund **individual line items, entire program areas, or the full initiative.**

Budget Summary Overview

Budget Category	Estimated Low	Estimated High
Program & Gear Costs	\$13,055	\$14,945
Volunteer Travel, Lodging & Operations	\$8,250	\$12,550
Additional & Contingency Expenses	\$1,150	\$3,300
TOTAL PROJECT COST	\$22,455	\$30,795

The full Jamaica Hurricane Relief Soccer Initiative requires an estimated **\$22,000 to \$30,000**, covering youth soccer camps, field cleanup and restoration, permanent infrastructure, community watch parties, professional documentation, and the safe deployment of volunteer staff.

Sponsor Funding Impact Examples

- **\$2,500** → Fully funds a major program or operational component
- **\$5,000** → Covers a full program day including equipment and logistics
- **\$10,000** → Funds an entire program area or volunteer deployment
- **\$22,000 - \$30,000** → Serves as a presenting sponsor for the full initiative

**Damage done to the Field from Hurricane Melissa*

**Our ideal goal for the Maryland Playing Field*





Jamaica Hurricane Relief Soccer Initiative



Sponsorship & Partnership Opportunities

The Jamaica Hurricane Relief Soccer Initiative is made possible through partnerships with organizations and individuals committed to **youth development, disaster recovery, and community resilience**.

Sponsors play a direct role in:

- Returning a damaged soccer field to safe use for local children
- Supporting a youth soccer camp serving 32 players with equipment and apparel
- Funding permanent public infrastructure that serves the community daily
- Enabling cleanup, logistics, and safe volunteer deployment
- Supporting community meals and events that bring residents together

Sponsorship support may be directed toward:

- Individual equipment or supply needs
- Entire program components (field cleanup, soccer camp, community events)
- Permanent infrastructure projects (community bus stop shelter)
- Volunteer travel, logistics, and on-ground operations
- The initiative as a whole

All contributions are applied transparently, with post-event documentation provided to sponsors, including photos, videos, and a summary of completed work and community impact.

Ways to Support the Initiative:

- Sponsor a specific line item or category
- Fund a major program component or infrastructure project
- Serve as a presenting or primary sponsor

Together with Bridgeview Foundation Inc., local community leaders, and our partners, this initiative represents an opportunity to make a **tangible, lasting difference** for children and families in the Maryland district.

“The football playfield is an important space for our children. Since Hurricane Melissa, it’s been out of use, and the kids in Maryland district can’t wait to get back on the field.”

— *Shamma Dickens-Phillips, President, Bridgeview Foundation Inc.*

For sponsorship opportunities or additional information, please contact:

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